ONLINE SWEEPSTAKES RULES

No Purchase Necessary. A Purchase Or Payment Will Not Increase Your Chances Of Winning.

The Sweepstakes shall be subject to these Official Rules, and by entering, all participants agree to be bound by the terms and conditions herein.

1. Eligibility

open only to legal residents of the 50 United States, the District of Columbia who are at least 18 years of age as of date of entry Employees of Sponsor and its parent companies, affiliates, subsidiaries, distributors, advertising and promotion agencies and members of the immediate family (defined as spouse, parent, sibling, child and respective spouses regardless of where they reside) and/or those living in the same household of such employees are NOT ELIGIBLE to enter.

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How to Enter

During the period from November 1, 2020 at 8:00 AM EST through November 30, 2020 at 11:59 PM EST (the "Sweepstakes Period") go to https://freshdentistry.com/free-cryofacial/and follow the onscreen instructions to complete and submit the official entry form. You will be required to provide your first name/last name/email/date of birth/country.

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A person can enter the Promotion a maximum of once using one (1) account per Entry Period; For the avoidance of doubt, only one entry per Entry Period will be accepted per person and a person can use their

account to enter a maximum of once during the promotion. Any entrant or household using multiple accounts to access the Promotion will be disqualified and any prize will be void. Sharing accounts is not permitted. Entries that do not comply in full with these Terms and Conditions will be disqualified.

Entrants must have internet access to enter the Promotion. The entrant is reminded to get the owner's permission before using a computer, device and/or internet-access which is not owned or paid for by the entrant to enter the Promotion. The Promoter will not be liable for any internet or mobile connection or other charges incurred in entering the Promotion.

Proof of sending will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or entries received outside of the Prize Promotion Period will not be accepted and

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you will not be entered into the Promotion.Sponsor's clock is the official time clock for the Sweepstakes.

3. Winner Submission

Winner(s) will be selected in [a] random drawing(s) from all eligible entries received. Prize drawings will be conducted in accordance with the schedule listed in **GIVEAWAY ENTRY PERIODS** by Intel independent representatives, whose decisions are final and binding regarding all aspects of the Sweepstakes. Winners will be notified by email at the sole discretion of the Sponsor. Return of any prize/prize notification as undeliverable may result in disqualification or forfeiture of the prize and selection of an alternate winner. As part of the prize acceptance process, a potential prize winner may be required to complete, execute and return an Affidavit of Eligibility/Release of Liability/Publicity Release and IRS #W-9 or Declaration form within time limit stated on notification. If a potential prize winner is a Canadian citizen, he/she will be required to correctly answer without assistance of any kind, a timed mathematical skill-testing question administered by telephone or email. Canadian winners may be required to execute and return a Declaration of Eligibility/Release of Liability within time limit stated on notification. Failure to respond to any notification within the stated time period, or to comply with any other provision herein, may result in the potential prize winner being disqualified and an alternate potential prize winner selected.

4. GIVEAWAY ENTRY PERIODS: There will be one (1) monthly drawing and all Entries (defined below) must be submitted during this time to be included for that Entry Period drawing. There is a limit of one (1) Entry per Entrant per Entry Period.

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For each Giveaway Entry Period, four entry period prize winners (each a "Giveaway Entry Period Prize Winner") will be awarded an entry period prize (each a "GIVEAWAY"). See "GIVEAWAYS" and "GIVEAWAY ENTRY PERIOD PRIZES" sections for complete Entry Period Prize details.

(2)

Entry Period

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Entry Period Dates

11/1/2020 through 11/30/2020

Winner Selection Date

12/1/2020

Non-winning eligible entries from previous Entry Periods will NOT roll over to subsequent Entry Period. All winners will be notified within 7 business days after the winner selection date. If the Entry Period Prize notification or prize is returned as undeliverable or is unable to be completed for any reason, the applicable Giveaway Entry Prize may, at Sponsor's sole discretion be awarded to an alternate in a subsequent random drawing. Up to 3 alternates will be selected for each Entry Period and may be contacted up to one month after the contest end date.

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5. GIVEAWAYS: All Entry Period Prize Winners will be selected from among all eligible entries received during the respective Entry Period in accordance with the process stipulated in the section below titled "GIVEAWAYS ENTRY PERIOD PRIZES".

decision on the prizes are final and binding in all respects. In the event that an Entry Period Prize Winner is disqualified for any reason, even if the disqualified Entry Period Prize Winner's name may have been publicly announced, Sponsor shall have no liability or obligation to such individual.

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GIVEAWAYS ENTRY PERIOD PRIZES:

One free CryoFacial

One (1) free giveaway will be awarded for each monthly Entry Period. The giveaways will be awarded at the end of

the Promotion. The total Giveaways for the above includes the following:

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Prize consists of only those items specifically listed as part of the prize. All prizes are awarded "as is" with no warranties, representations or guarantees, including but not limited to, quality, condition, merchantability or fitness for a particular purpose. Winners must look to the manufacturer for any warranties or guarantees. No transfer or substitution of prizes, except by Sponsor in the event an advertised prize is not available. In such cases, Sponsor may substitute a prize of equal or greater value. Taxes on prize are the sole responsibility of the winners.

7. Entries

Entries using macro, robotic, script or other forms of automatic entry will be disqualified. Entries become the property of the Sponsor and will not be returned. No mechanically reproduced entries permitted. Proof of submission does not constitute proof of receipt. Sponsor is not responsible for lost, late, mutilated, misdirected, incomplete, inaccurate or postage due entries. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an internet service provider, online service provider or other organization (e.g., business, educational institution, etc.) that is

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responsible for assigning email addresses for the domain associated with the submitted email address. A person can enter the Promotion a maximum of once using one (1) account per Entry Period; For the avoidance of doubt, only one entry will be accepted per person and a person can use their account to enter a maximum of once during the promotion. Any entrant or household using multiple accounts to access the Promotion will be disqualified and any prize will be void. Sharing accounts is not permitted. Entries that do not comply in full with these Terms and Conditions will be disqualified.

Entrants must have internet access to enter the Promotion. The entrant is reminded to get the owner's permission before using a computer, device and/or internet-access which is not owned or paid for by the entrant to enter the Promotion. The Promoter will not be liable for any internet or mobile connection or other charges incurred in entering the Promotion.

Proof of sending will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or entries received outside of the Prize Promotion Period will not be accepted and you will not be entered into the Promotion.

8. Conditions Of Participation

Online entrants must have valid e-mail address and it is entrant's responsibility to update Sponsor of any change in e-mail address. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor which are final and binding on all matters pertaining to this Sweepstakes. Winners may be required to sign and return an Affidavit of Eligibility, a Liability Release and, where legally permissible, a Publicity Release within 7 days following the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate winner. Acceptance of the prize constitutes permission for Sponsor and its agencies to use winner's name and/or likeness, biographical material and/or entry (including an altered form of the entry) for advertising and promotional purposes in any media without geographic or time limitation, and without additional compensation, unless prohibited by law. Winners can choose to opt out of marketing and promotional events by contact contests@hibbertgroup.com and request to be opted out. By participating in the Sweepstakes, entrants agree to hold Sponsor, its advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Sweepstakes and/or acceptance or use of any prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize. Sponsor may be collecting personal information in accordance with its privacy policy. See Sponsor's privacy policy for details regarding Sponsor's information collection practices in connection with a Sweepstakes.Intel is committed to compliance with all applicable laws, regulations, policies and ethics rules. This notice is intended to ensure that your participation in this Sweepstakes will not

violate any such laws, regulations, policies or rules. Intel seeks no promises or favoritism for itself or any of

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its affiliates in exchange for the opportunity to participate in the Sweepstakes. By entering the Sweepstakes, (i) you agree that your participation in the Sweepstakes – including your acceptance of any potential prize – will not violate any law, regulation, policy or rule of your country, state or government agency; and (ii) you certify that any potential prize is not in exchange for an agreement to influence a recent, pending or anticipated act or decision that may result in Intel obtaining or retaining business or a business advantage.

9. Internet

Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to select winners from eligible entries received as of the termination date. Sponsors further reserve the right to disqualify any individual who tampers with the entry process. Sponsor may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to

undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any Web site or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law.

10. Disputes/Choice Of Law

Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Maryland, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Delaware law governs the Sweepstakes and all aspects related thereto.

12. Winners List

The winners list may be obtained by requesting list from happysmiles@freshdentistry.com.